

Syllabus on Vocational Education and Training Course (VTC);

Paper Title		: Fashion Design -I						
CODE		:VTC: 247.3						
Number of Credits		: 4						
Semester		: IV						
No. of Theory Hours Per Week		: One (1 hour)						
No. of Practical Hours per Week		: Three (3 Hours)						
Outline of the Paper:								
Type of Course	Units in the VTC	Hours	Credits	Total Marks	Distribution of Marks (as per OC-8)			
					In-Semester		End-Semester	
					Theory	Practical	Theory	Practical
Fashion Design - I	Unit-I Theory (25 Marks)	15	4	100	25			
	Unit-II to IV Theory (75 Marks)	90				15		60
Marks Distribution			: Internal Assessment: 40					
			: External Assessment: 60					
Course Objectives			The course is designed to familiarize the students to the concept and practice of fashion design by encouraging them to explore their imagination, creativity and fashion sense.					
Course Learning Outcome			After the completion of the course the students are able to make use of the learnt experiences and artistry to come up with designs and innovations which is necessary in the realm of clothing and fashion design.					
Unit I: (Theory) 15 Hours			Elements of Design: Primary Colours, Secondary Colours, Colour Wheel, Tints & Shades, Shapes (Line & Form), Colour Interaction, Motif, Repeats, Texture (2-2D & 3-3D), Paper Craft (Quilling, Layering, Rolling, Coiling & Exploration). Lab Sessions.					
UNIT-II: (Practical) 30 Hours			Fashion Illustration: Front Block Figure, Front Flesh Figure, Side Block Side Figure, Side Flesh Figure, Pose-1, Pose-2, Stylize Figure, Figure with Fabrics Sketch, Figure with Different Medium, Different Types of Garments Silhouette. Lab Sessions.					
UNIT-III: (Practical) 30 Hours			Surfaces Development Technique: Basic Embroidery (Running Stitch, Double Running Stitch, Stem Stitch, Chain Stitch, Feather Stitch, Fly Stitch, Button Hole/ Basket Stitch, Single Satin Stitch, Double Satin Stitch, Lazy Daisy, French Knot, Bullion Knot), Exploration, Traditional Embroidery (Kantha, Phulkari, Kashida, Kasuti, Banjara), Tie & Dye (Ombre, Crunching, Pinching, Folding, Stripes, Titrik, Sunburst, Bulls Eye, Exploration with Natural Dye-5, Mix					

	Media), Knitting & Crochet (Knit & Purl, Cable, Rib, Purl, Knit, Crochet & Exploration), Weaving (Plain, Twill, Basket, Satin & Exploration), Fabric Analysis, Stencil Painting. Lab Sessions.
UNIT-IV: (Practical) 30 Hours	Garment Construction: Understanding the Machine, Basic Line Stitching, Seam Stitching (Plain, French, Flat & Felt, Lapped, Turned & Stitch, Pinked, Pinked & Stitch, Hand Overcast, Overlock, Mock Seam, Seam Binding with Tape, Bias Bound, Hong Kong Bound, Welt, Sloth), Hem Stitching (Blind Hem, Slip Hem, Top Stitch Hem, Narrowed Top Stitch Hem), Pleats (Knife Pleats, Box Pleats, Inverted Box Pleats), Gathers Shirring, Tucks (Pin Tucks, Space Tucks, Blind Tucks, Cross Pin Tucks), Facing (Shape Facing, Bias Facing & Combine Facing), Trims (Velcro, Snap Button, Hook & Eye, Skirt Hook & Eye, Buttons, Zipper). Lab Sessions.
Suggested Readings	<ol style="list-style-type: none"> 1. Arbetter, Lisa. 2003. <i>Secrets of Style: Instyle's Complete Guide to Dressing Your Best Everyday</i>. New York: Hachette Book Group. 2. Bheda, Rajesh. 2006. <i>Managing Productivity in the Apparel Industry</i>. Bengaluru: CBS Publishers. 3. Bliss, Debbie & Peverill, Sue. 1985. <i>"She" Fashion Clothes</i>. London: Ebury Press. 4. Burgo, Fernando. 2002. <i>Il Figurino di Moda</i>. Milan: Istituto Di Moda Burgo. 5. Chijiiwa, Hideaki. 1994. <i>Colour Harmony: A Guide to Creative Colour Combinations</i>. Gloucester: Rockport Publishers. 6. Dwivedi, Sharada. 2000. <i>Abu Jani, Sandeep Khosla: A celebration of style</i>. AJSK Publications. 7. Frings, Gini Stephens. 2008. <i>Fashion: From Concept to Consumer</i>. New Jersey: Pearson Prentice Hall. 8. Ireland, Patrick John. 2006. <i>Fashion Design Drawing and Presentation</i> (Fourth Edition). London: Batsford Ltd. 9. Jaffe, Hilde & Relis, Nurie. 2011. <i>Draping for Fashion Design</i> (Fifth Edition). New Jersey: Pearson. 10. Lorenz, Joanna. 2000. <i>The Complete Book of Papercrafts: A Truly Comprehensive Collection of Papercraft Ideas, Designs and Techniques, with over 300 Projects</i>. Pennsylvania: Hermes House. 11. Peacock, John. 1993. <i>20th Century Fashion</i>. London: Thames & Hudson Ltd. 12. Portas, Mary. 1999. <i>Windows: The Art of Retail Display</i>. London: Thames & Hudson Ltd. 13. Pugh-Gannon, JoAnn. 1999. <i>Making the Most of Your Sewing Machine & Serger Accessories</i>. New York: Sterling Pub Co Inc. 14. Sodhia, Manmeet & Chatley, Pooja. 2003. <i>Fashion Marketing And Merchandising</i>. Ludhiana: Kalyani Publishers.
Requirements	Fashion Illustration

	<ul style="list-style-type: none"> • Figures (Block & Flesh): Sketchpads, pencils, erasers • Poses: Fashion illustration templates, sketchpads • Stylize Figure: Markers, coloured pencils, watercolours • Figure with Fabrics Sketch: Fabric swatches, glue, sketchpads • Different Mediums: Markers, watercolours, pastels • Garment Silhouettes: Templates, sketchpads <p>Surface Development Techniques</p> <ul style="list-style-type: none"> • Basic Embroidery: Embroidery hoops, needles, threads, fabric • Traditional Embroidery: Kantha, Phulkari, Kashida, Kasuti, Banjara threads and fabrics • Tie & Dye: Fabrics, dyes, rubber bands, gloves • Knitting & Crochet: Knitting needles, crochet hooks, yarn • Weaving: Looms, various threads, yarns • Fabric Analysis: Magnifying glass, fabric swatches • Stencil Painting: Stencils, fabric paints, brushes <p>Garment Construction</p> <ul style="list-style-type: none"> • Machine Understanding: Sewing machines, manuals • Basic Line Stitching: Sewing machine, threads, fabric scraps • Seam Stitching: Threads, fabric, needles, sewing machines • Hem Stitching: Threads, fabric, sewing machines • Pleats & Gathers: Fabric, sewing machines • Tucks: Fabric, sewing machines • Facing: Fabric, interfacing materials • Trims: Velcro, snaps, hooks, eyes, buttons, zippers <p>Lab Sessions</p> <ul style="list-style-type: none"> • Hands-on Practice: Materials listed above for practical application in each category. • Fashion Show & Exhibition Preparation: Mannequins, fabric, design boards, sewing machines, lighting, runway setup. <p>Any other item as required</p>
Qualified Instructors	<ul style="list-style-type: none"> • Instructors with experience in Fashion Design • Certifications or relevant qualifications Fashion Design

Paper Title	: Fashion Design-II							
CODE	:VTC: 267.3							
Number of Credits	: 4							
Semester	:IV							
No. of Theory Hours Per Week	: One (1 hour)							
No. of Practical Hours per Week	: Three (3 Hours)							
Outline of the Paper:								
Type of Course	Units in the VTC	Hours	Credits	Total Marks	Distribution of Marks (as per OC-8)			
Fashion Design - II	Unit-I Theory (25 Marks)	15			In-Semester		End-Semester	
					Theory	Practical	Theory	Practical
	Unit-II to IV Theory (75 Marks)	90	4	100		15		60
Marks Distribution	: Internal Assessment: 40 : External Assessment: 60							
Course Objectives	The course is tailored to guide the students in understanding fabric, textile and clothing material through an engagement with stitching, pattern-making, colour-blending and styling.							
Course Learning Outcome	After completion of the course students are able to develop the necessary skills and sense to help in the design and production of clothing and fashion accessories.							
Unit I: (Theory) 15 Hours	Pattern Making & Fashion Styling: Women's Basic Bodice, Basic Sleeve, Basic Skirt, Basic Pants, Collars (3 Types of Collars), Cuff, Plackets (Continuous Placket, Diamond Placket, Continuous Shirt Placket, Shirt Placket), Women's Top, Women's Pant Variation, Kids Garment (Any). Fashion Makeover, Theme Styling (Create & Style an Onsome drawing inspiration from any theme). Lab Sessions.							
UNIT-II: (Practical) 30 Hours	Final Products: Collection Boards (7 Boards), One Complete Onsome – 1 Theme. Lab Sessions							
UNIT-III: (Practical) 30 Hours	Portfolio Development: Creation of a professional portfolio showcasing the fashion design work of the student. Presenting designs to make them visually appealing. Design aesthetic communication. Lab Sessions							
UNIT-IV: (Practical) 30 Hours	Internship / Apprenticeship (for 1 semester): Assisting Designers. Support Production. Marketing & PR Support. Research & Trend Analysis. Administrative Tasks. Networking Opportunities.							
Suggested Readings	<ol style="list-style-type: none"> Arbetter, Lisa. 2003. <i>Secrets of Style: Instyle's Complete Guide to Dressing Your Best Everyday</i>. New York: Hachette Book Group. Bheda, Rajesh. 2006. <i>Managing Productivity in the Apparel Industry</i>. Bengaluru: CBS Publishers. 							

	<ol style="list-style-type: none"> 3. Bliss, Debbie & Peverill, Sue. 1985. <i>“She” Fashion Clothes</i>. London: Ebury Press. 4. Burgo, Fernando. 2002. <i>Il Figurino di Moda</i>. Milan: Istituto Di Moda Burgo. 5. Chijiiwa, Hideaki. 1994. <i>Colour Harmony: A Guide to Creative Colour Combinations</i>. Gloucester: Rockport Publishers. 6. Dwivedi, Sharada. 2000. <i>Abu Jani, Sandeep Khosla: A celebration of style</i>. AJSK Publications. 7. Frings, Gini Stephens. 2008. <i>Fashion: From Concept to Consumer</i>. New Jersey: Pearson Prentice Hall. 8. Ireland, Patrick John. 2006. <i>Fashion Design Drawing and Presentation</i> (Fourth Edition). London: Batsford Ltd. 9. Jaffe, Hilde & Relis, Nurie. 2011. <i>Draping for Fashion Design</i> (Fifth Edition). New Jersey: Pearson. 10. Lorenz, Joanna. 2000. <i>The Complete Book of Papercrafts: A Truly Comprehensive Collection of Papercraft Ideas, Designs and Techniques, with over 300 Projects</i>. Pennsylvania: Hermes House. 11. Peacock, John. 1993. <i>20th Century Fashion</i>. London: Thames & Hudson Ltd. 12. Portas, Mary. 1999. <i>Windows: The Art of Retail Display</i>. London: Thames & Hudson Ltd. 13. Pugh-Gannon, JoAnn. 1999. <i>Making the Most of Your Sewing Machine & Serger Accessories</i>. New York: Sterling Pub Co Inc. 14. Sodhia, Manmeet & Chatley, Pooja. 2003. <i>Fashion Marketing And Merchandising</i>. Ludhiana: Kalyani Publishers.
<p>Requirements</p>	<p>Fashion Illustration</p> <ul style="list-style-type: none"> • Figures (Block & Flesh): Sketchpads, pencils, erasers • Poses: Fashion illustration templates, sketchpads • Stylize Figure: Markers, coloured pencils, watercolours • Figure with Fabrics Sketch: Fabric swatches, glue, sketchpads • Different Mediums: Markers, watercolours, pastels • Garment Silhouettes: Templates, sketchpads <p>Surface Development Techniques</p> <ul style="list-style-type: none"> • Basic Embroidery: Embroidery hoops, needles, threads, fabric • Traditional Embroidery: Kantha, Phulkari, Kashida, Kasuti, Banjara threads and fabrics • Tie & Dye: Fabrics, dyes, rubber bands, gloves • Knitting & Crochet: Knitting needles, crochet hooks, yarn • Weaving: Looms, various threads, yarns • Fabric Analysis: Magnifying glass, fabric swatches • Stencil Painting: Stencils, fabric paints, brushes

	<p>Garment Construction</p> <ul style="list-style-type: none"> • Machine Understanding: Sewing machines, manuals • Basic Line Stitching: Sewing machine, threads, fabric scraps • Seam Stitching: Threads, fabric, needles, sewing machines • Hem Stitching: Threads, fabric, sewing machines • Pleats & Gathers: Fabric, sewing machines • Tucks: Fabric, sewing machines • Facing: Fabric, interfacing materials • Trims: Velcro, snaps, hooks, eyes, buttons, zippers <p>Lab Sessions</p> <ul style="list-style-type: none"> • Hands-on Practice: Materials listed above for practical application in each category. • Fashion Show & Exhibition Preparation: Mannequins, fabric, design boards, sewing machines, lighting, runway setup. <p>Any other item as required</p>
<p>Qualified Instructors</p>	<ul style="list-style-type: none"> • Instructors with experience in Fashion Design • Certifications or relevant qualifications Fashion Design

Paper Title	: Fashion Design-III							
CODE	: VTC: 367.3							
Number of Credits	: 4							
Semester	:VI							
No. of Theory Hours Per Week	: One (1 hour)							
No. of Practical Hours per Week	: Three (3 Hours)							
Outline of the Paper:								
Type of Course	Units in the VTC	Hours	Credits	Total Marks	Distribution of Marks (as per OC-8)			
Fashion Design III	Unit-I Theory (25 Marks)	15	4	100	In-Semester		End-Semester	
					Theory	Practical	Theory	Practical
	Unit-II to IV Theory (75 Marks)	90				15		60
Marks Distribution	: Internal Assessment: 40 : External Assessment: 60							
Course Objectives	The course is designed to familiarize the students with fashion history, trends and fashion economics including shows and pageants.							
Course Learning Outcome	After completion of the course students are able to make use of with substantial information and knowledge about fashion trends, their cultural dimensions including the relationship with performance.							
Unit I: (Theory) 15 Hours	Fashion History & Theory: History of fashion and its evolution over time. Social, Cultural & Economic factors that have influenced fashion trends throughout history. Lab Sessions.							
UNIT-II: (Practical) 30 Hours	Fashion Marketing & Merchandising: Business aspects of fashion design. Fashion marketing strategies, retail operations and branding. Lab Sessions.							
UNIT-III: (Practical) 30 Hours	Fashion Production: Manufacturing process and production techniques used in the fashion industry. Quality control and production management. Lab Sessions.							
UNIT-IV: (Practical) 30 Hours	Fashion Sustainability: Environmental and social impact of the fashion industry. Sustainable design practices, Ethical manufacturing and responsible consumption. Lab Sessions. Fashion Show & Fashion Exhibition							
Suggested Readings	<ol style="list-style-type: none"> Arbetter, Lisa. 2003. <i>Secrets of Style: Instyle's Complete Guide to Dressing Your Best Everyday</i>. New York: Hachette Book Group. Bheda, Rajesh. 2006. <i>Managing Productivity in the Apparel Industry</i>. Bengaluru: CBS Publishers. Bliss, Debbie & Peverill, Sue. 1985. <i>"She" Fashion Clothes</i>. London: Ebury Press. Burgo, Fernando. 2002. <i>Il Figurino di Moda</i>. Milan: Istituto Di 							

	<p>Moda Burgo.</p> <ol style="list-style-type: none"> 5. Chijiwa, Hideaki. 1994. <i>Colour Harmony: A Guide to Creative Colour Combinations</i>. Gloucester: Rockport Publishers. 6. Dwivedi, Sharada. 2000. <i>Abu Jani, Sandeep Khosla: A celebration of style</i>. AJSK Publications. 7. Frings, Gini Stephens. 2008. <i>Fashion: From Concept to Consumer</i>. New Jersey: Pearson Prentice Hall. 8. Ireland, Patrick John. 2006. <i>Fashion Design Drawing and Presentation</i> (Fourth Edition). London: Batsford Ltd. 9. Jaffe, Hilde & Relis, Nurie. 2011. <i>Draping for Fashion Design</i> (Fifth Edition). New Jersey: Pearson. 10. Lorenz, Joanna. 2000. <i>The Complete Book of Papercrafts: A Truly Comprehensive Collection of Papercraft Ideas, Designs and Techniques, with over 300 Projects</i>. Pennsylvania: Hermes House. 11. Peacock, John. 1993. <i>20th Century Fashion</i>. London: Thames & Hudson Ltd. 12. Portas, Mary. 1999. <i>Windows: The Art of Retail Display</i>. London: Thames & Hudson Ltd. 13. Pugh-Gannon, JoAnn. 1999. <i>Making the Most of Your Sewing Machine & Serger Accessories</i>. New York: Sterling Pub Co Inc. 14. Sodhia, Manmeet & Chatley, Pooja. 2003. <i>Fashion Marketing And Merchandising</i>. Ludhiana: Kalyani Publishers.
<p>Requirements</p>	<p>Fashion Illustration</p> <ul style="list-style-type: none"> • Figures (Block & Flesh): Sketchpads, pencils, erasers • Poses: Fashion illustration templates, sketchpads • Stylize Figure: Markers, coloured pencils, watercolours • Figure with Fabrics Sketch: Fabric swatches, glue, sketchpads • Different Mediums: Markers, watercolours, pastels • Garment Silhouettes: Templates, sketchpads <p>Surface Development Techniques</p> <ul style="list-style-type: none"> • Basic Embroidery: Embroidery hoops, needles, threads, fabric • Traditional Embroidery: Kantha, Phulkari, Kashida, Kasuti, Banjara threads and fabrics • Tie & Dye: Fabrics, dyes, rubber bands, gloves • Knitting & Crochet: Knitting needles, crochet hooks, yarn • Weaving: Looms, various threads, yarns • Fabric Analysis: Magnifying glass, fabric swatches • Stencil Painting: Stencils, fabric paints, brushes <p>Garment Construction</p> <ul style="list-style-type: none"> • Machine Understanding: Sewing machines, manuals • Basic Line Stitching: Sewing machine, threads, fabric scraps • Seam Stitching: Threads, fabric, needles, sewing machines • Hem Stitching: Threads, fabric, sewing machines • Pleats & Gathers: Fabric, sewing machines • Tucks: Fabric, sewing machines • Facing: Fabric, interfacing materials

	<ul style="list-style-type: none"> • Trims: Velcro, snaps, hooks, eyes, buttons, zippers <p>Lab Sessions</p> <ul style="list-style-type: none"> • Hands-on Practice: Materials listed above for practical application in each category. • Fashion Show & Exhibition Preparation: Mannequins, fabric, design boards, sewing machines, lighting, runway setup. <p>Any other item as required</p>
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